

## Early Childhood Evaluation Advisory Subcommittee Meeting

August 20, 2018  
3:30-5:00 p.m.

First 5 San Mateo County  
1700 S. El Camino Real, #405  
San Mateo, CA 94402

**Committee Members/F5SMC Commissioners:** David Canepa, Neel Patel, Louise Rogers

**Grantee Representatives:** Heather Cleary, Peninsula Family Service; Tracey Fecher, Community Gatepath

**Staff:** Kitty Lopez, Michelle Blakely, Jenifer Clark

**Minutes:** Jenifer Clark

### AGENDA

	Item	Presenter
1.	Agenda Review & Announcements	Clark/All
2.	Approval of the June 18, 2018 Early Childhood Evaluation Advisory Subcommittee Meeting Minutes <b>(Attachment 2)</b>	Rogers/All
3.	Updates: Ongoing Evaluation Activities <ul style="list-style-type: none"> <li>▪ Census 2020 <b>(Attachment 3A)</b></li> <li>▪ Network Analysis and Systems Change Survey Administration <b>(Attachments 3B, 3C)</b></li> <li>▪ Qualitative Study of Access to Child Care for Children with Special Needs</li> </ul>	Clark
4.	Discussion: Outcomes and Indicators for the 2020-25 Strategic Plan <b>(Attachment 4)</b>	Clark
5.	Next Steps	Rogers/All
6.	Adjourn	Rogers
<b>Next Meeting Date(s):</b> <i>October 15<sup>th</sup></i>		

**FIRST 5 SAN MATEO COUNTY****Early Childhood Evaluation Advisory Subcommittee****Meeting Minutes****June 18, 2018**

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Commissioners Present: David Canepa (via phone), Louise Rogers  
Commissioners Absent: Neel Patel  
Grantee Representative(s): Heather Cleary, Carol Elliot  
Staff: Kitty Lopez, Michelle Blakely, Jenifer Clark

**1. Agenda Review & Announcements**

The agenda was approved with no changes.

**2. Approval of the April 2018 Early Childhood Evaluation Advisory Subcommittee Minutes**

Minutes were approved with no changes.

**3. Update on Persimmony Contract for FY 2018-2020**

The group reviewed the Persimmony contract for Fiscal Years 2018-2020, which was approved by the Commission for development and execution in August 2017 as part of its continuation funding for the final two years of the current Strategic Plan. There is a 4% COLA increase in the budget, which covers both fiscal years of the new contract. The services provided by Persimmony in the upcoming contract will remain the same.

**4. Updates: Ongoing Evaluation Activities**

**Systems Change Survey:** The group discussed the use of the PARTNER Tool (developed and supported by the University of Colorado at Boulder) to administer the Systems Change and Network Analysis. This tool is available for a fee of \$125 per collaborative (i.e. if we were to use the tool to separately examine several collaboratives we support, rather than looking at our entire funding portfolio as a whole). The group felt that this was a good tool to move forward with, and discussed the various F5SMC-funded collaboratives that may be interesting to survey. Issues considered included:

- How tightly focused the agency groupings are around specific activities or desired outcomes (e.g. Watch Me Grow or EQ+IP are more tightly focused than the F5SMC funding portfolio as a whole)
- How the mix of F5SMC grantees and unfunded partners that exists within a given collaborative or group of agencies may impact response rates
- The importance of providing potential respondents with information about the goals of the survey, and of sharing the data and analysis with them once it becomes available
- How collaboratives at different stages of development might look, and how the network maps might change over time as the collaboration matures

***Qualitative Study of Access to Child Care for Children with Special Needs***

Jenifer Clark provided an updated on the Qualitative Study of Access to Child Care for Children with Special Needs. She updated the Key Informant Interview Protocol based on feedback at the last Committee meeting, and has conducted the first two interviews. Two more interviews have been scheduled, and one is pending. Given that respondents thus far have focused most of their conversation on medically fragile children or children with diagnosed developmental disabilities, the group suggested that the questions be refined to specifically identify children who exhibit challenging behaviors as well. Jenifer will be meeting with the Child Care Partnership Council (CCPC) next week to facilitate a discussion on this topic. She is also planning to field focus groups of parents and early learning providers.

**5. Discussion: Ensuring that All Our Children County in Census 2020**

Committee members also talked about how to support a full enumeration of all California residents during the next federal Census in 2020. Jenifer Clark and Commissioner Canepa recently attended a regional convening on this topic hosted by the Governor's Office of Population and Research. All committee members agreed that an accurate count is important, both to ensure appropriate representation for Californians at the Federal level, and to ensure that Federal funds are fully allocated to programs such as SNAP (food stamps), Head Start, and Child Care & Development Block Grants. The census is likely to be more challenging due to the political climate around immigration and citizenship, the housing crisis in our region, and the move to an online data-collection method. All agreed that F5SMC can work with the County government and other local organizations to educate San Mateo residents about the importance of the census, provide accurate information about the legal and technological protections for census data, and support residents' ability to respond to the online administration. Supervisor Canepa offered to put F5SMC staff in touch with the staff at the County Manager's Office who have been working on Census outreach so that we can align with those efforts.

**6. Next Steps:**

- Jenifer Clark will move forward with the PARTNER tool as the means to administer the Systems Change Survey.
- Jenifer will revise the Key Informant Interview Protocol for the study of Access to Child Care for Children with Special Needs and continue conducting the interviews.
- Through Commissioner Canepa's office, Jenifer will connect with CMO staff who have been working on census outreach to see how F5SMC can support or expand upon their efforts.
- Next Scheduled Meeting: August 20, 2018, from 3:30-5pm, at the F5SMC Offices.

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## DIVISION OF BEHAVIORAL AND SOCIAL SCIENCES AND EDUCATION

Committee on National Statistics

Task Force on the 2020 Census

August 7, 2018

Jennifer Jessup  
Departmental Paperwork Clearance Officer  
U.S. Department of Commerce, Room 6616  
14th and Constitution Avenue NW  
Washington, DC 20230

RE: FR Doc. 2018-12365, Proposed Information Collection; Comment Request; 2020 Census.  
Docket number USBC- 2018-0005.

Dear Ms. Jessup:

The National Academies of Sciences, Engineering, and Medicine's Committee on National Statistics (CNSTAT) established a Task Force on the 2020 Census to consider challenges for the Census Bureau in conducting the 2020 decennial census. CNSTAT, which was established in 1972, has provided assistance to the country on the methods used in the decennial census at the behest of Congress or the U.S. Department of Commerce (DOC) most years since the 1980 census. Our work has included panels that monitored the conduct of the 2000 and 2010 censuses as they occurred and that helped structure this decade's development and testing work for the 2020 census. CNSTAT studies have also examined the American Community Survey (ACS) since its early pilot-testing days and throughout its full-scale operation as replacement for the "long-form sample" of households in the 2010 census (see Attachment E). In addition, since 1992, CNSTAT, as part of its core mission, has issued regular editions of its *Principles and Practices for a Federal Statistical Agency (P&P)*, identifying and affirming the standards that statistical agencies should meet in order to function effectively as a source of high-quality, objective information to inform policy makers and the public (National Academies of Sciences, Engineering, and Medicine, 2017c; see attachment D). *P&P* has been used and cited by the U.S. Office of Management and Budget in statistical policy directives and by the U.S. Government Accountability Office in reviews of statistical programs. *P&P* has also been endorsed by the board of the American Statistical Association.

The conduct of an effective 2020 census is necessary for the functioning of the U.S. government as a whole, as required by the Constitution (Article I, Section 2). High-quality census-based information is essential, not only for reapportionment of the U.S. House of Representatives and redistricting of congressional, state, and local legislative districts, but also for many other governmental functions, including the allocation of federal funds to states and localities. Census statistical information is also widely used by the business community, nongovernmental organizations, researchers, the media, and the general public (U.S. Department of Commerce, 2014). Consequently, careful planning and testing of the methods to be used in

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each census is of paramount importance. The proposed 2020 census design incorporates innovations in key areas, including those recommended as priority areas by our Panel to Review the 2010 Census (National Research Council, 2011)—reengineering field operations, making fuller use of administrative records/third party data, optimizing self-response (including Internet response), and reengineering address canvassing. More generally, the design has been developed with the rigor commensurate with recent U.S. censuses.

At this stage in the life cycle of a decennial census, the Census Bureau would ordinarily be focused on fine-tuning systems and operations and not on making significant changes to its plans. The Task Force concluded that the DOC's recent decision to add a question on citizenship status to the 2020 census is inconsistent with the "proper performance of the functions" of the Census Bureau, which was one of the areas where the DOC requested public comments in the *Federal Register* notice, as required by the Paperwork Reduction Act (Pub. L. No. 104-13). This conclusion rests on three principal arguments:

1. *The American Community Survey already meets the stated need for citizenship data:* The Secretary's decision memo of March 26, 2018, discounts the current collection of citizenship data in the ACS—a survey, like its predecessor long-form sample in the decennial census, that is directly intended to address critical information collection needs while mitigating undue burden on the public. ACS data are expressly designed to facilitate the analysis and comparisons of *characteristics* of specific subpopulations, and they have been used effectively for enforcement of protections in the Voting Rights Act, which is the stated reason for adding the citizenship question to the 2020 decennial census.
2. *Adding the citizenship question without proper testing will, in our judgment, impair the quality of the 2020 census as a whole:* The Secretary's decision memorandum characterizes the issue as "reinstatement" of a citizenship question. Yet, each census is sufficiently different from prior censuses that a more accurate characterization is that a new question is being added to the census but without the rigorous testing and proper consideration of consequences that are expected in proper survey and statistical practice. According to the Census Bureau's own analysis, addition of the citizenship question could adversely affect the quality and the cost of the 2020 census.
3. *Adding the citizenship question and using the method described in the Secretary's memo and the Census Bureau's review would create a new population register, which has unclear statistical purposes and which could not, under current law, be used for nonstatistical purposes, such as law enforcement against individuals, and still comport with the mission of the Census Bureau:* The Secretary's decision memorandum suggests an intent to use census responses to "correct" or validate citizenship status in administrative records data, and the documentation of the Secretary's decision directly states that the option ultimately chosen by the Secretary was intended to use 2020 census responses to supplement a "comprehensive statistical reference list of current U.S. citizens," which would then continue as a regularly updated citizenship registry. The uses of this registry are not detailed, and therefore, the practical utility and need for the collection of information and new active citizenship registry has not been demonstrated. Currently, any "nonstatistical uses" of census data, which include law enforcement, adjudication, and using census

responses in any other manner to directly affect the rights, benefits, and privileges of an individual, are prohibited by federal law (13 U.S.C. § 9), and are contrary to the functions of a statistical agency.

## Network Analysis and Systems Survey Plan

After researching the PARTNER Tool and consulting with colleagues, I have decided to split the Systems Change Survey into two separate components: the Network Analysis and the Systems Survey. This will reduce the length of any given survey, minimize duplication across surveys for those respondents who participate in more than one collaborative, and allow for the Network Analysis to be tightly focused on Collaboratives that have a shared understanding of the issues they address and their desired outcomes.

### Network Analysis Using PARTNER Tool

1. Targeted to specific collaboratives
  - a. WMG Roundtable (initial pilot)
  - b. Family Engagement Systems work
  - c. Early Learning Quality Improvement Investments
  
2. Outline of Research Activities
  - a. Survey administration preceded by an in-person meeting with Collaborative members explaining the purpose of the project, the type of information it will provide, and garnering input on questions they would like to explore through the study.
  - b. Data Collection and Analysis.
  - c. Results presented to F5SMC Evaluation Committee, Collaborative members, and distributed more widely as appropriate.
  - d. One to two additional meetings with Collaborative members to discuss results and generate insights on how to use the information to improve the functioning of the Collaborative.

### Systems Survey using Survey Monkey

1. Distributed to all F5SMC funded partners at both an administrator/director level and a direct services provider level.
  - a. Gathers information on availability and quality of services for children 0-5, their families, and the service providers who work with them.
  - b. Asks providers to identify barriers to services and other challenges that impede families from accessing or easily navigating service systems.
  - c. Asks for providers' ideas on ways to improve the quality and accessibility of services, and how F5SMC can provide the most value.
  
2. Outline of Research Activities
  - a. Communication via email regarding the upcoming survey administration.
  - b. Data Collection and Analysis.
  - c. Results presented to F5SMC Evaluation Committee, at a Grantee Learning Circle, to the full Commission, and more widely as appropriate.
  - d. Results can inform planning for Policy, Advocacy, Communications, and Emerging Projects area, as well as identifying service systems that may benefit from investment by F5SMC.

## PARTNER Survey Questions on “Trust” and “Value”

**Consent:**  
 By starting the survey, you are agreeing to participate. Your participation is voluntary and you can stop at any time. There are no known risks to participate in this survey. If you have questions about your participation in the survey, please reply to the email invitation you received, or contact the PARTNER team at [partnertool@visiblenetworklabs.com](mailto:partnertool@visiblenetworklabs.com).

**Instructions:**  
 Thank you for taking this survey. To begin, you will be asked to answer a few questions about your own organization. You will then be asked to answer questions about other organizations.

Answer all questions from the perspective of your organization, rather than yourself as an individual. Feel free to check with others in your organization for more information.

At any time, you can save the responses and continue the survey later. When complete, you can review your responses and modify them, if required.

Q#	Question Text	Question Response Options	Notes on how question can be modified in the PARTNER system
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The next set are relational questions, meaning that the respondent will answer each question about the organizations they selected in Q10.

Questions 13-18 assess the quality in terms of Value and Trust. Questions 13-15 are three measures of Value and questions 16-18 are three measures of Trust. The wording of Q13-18 can be slightly modified for your network, but the context cannot change. These are trademark PARTNER questions and usually yield the most useful data.

13	<p>To what extent does this <u>organization/program/department</u> have power and influence to impact the overall mission of the network?                      *Power/Influence: The organization/program/department holds a prominent position in the community by being powerful, having influence, success as a change agent, and showing leadership.</p>	<ol style="list-style-type: none"> <li>1. Not at all</li> <li>2. A small amount</li> <li>3. A fair amount</li> <li>4. A great deal</li> </ol>	<p>Questions 13-18 are based on validated scales to measure perceived value and trust among partners, so they generally need to remain as is, although we can customize for your network. You can modify the language of the definition and what this term means to your group. Please do not modify the response options as it is linked to the analysis tool/ calculations.</p>
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14	<p>What is this <u>organization/program/department's</u> level of involvement in the Network?</p> <p><b>*Level of Involvement:</b> The organization/program/department is strongly committed and active in the partnership and gets things done.</p>	<ol style="list-style-type: none"> <li>1. Not at all</li> <li>2. A small amount</li> <li>3. A fair amount</li> <li>4. A great deal</li> </ol>	
15	<p>To what extent does this <u>organization/program/department/s</u> contribute resources to the Network?</p> <p><b>*Contributing Resources:</b> The organization/program/department brings resources to the partnership like funding, information, or other resources.</p>	<ol style="list-style-type: none"> <li>1. Not at all</li> <li>2. A small amount</li> <li>3. A fair amount</li> <li>4. A great deal</li> </ol>	
16	<p>How reliable is the <u>organization/program/department?</u></p> <p><b>*Reliable:</b> This organization/program/department is reliable in terms of following through on commitments.</p>	<ol style="list-style-type: none"> <li>1. Not at all</li> <li>2. A small amount</li> <li>3. A fair amount</li> <li>4. A great deal</li> </ol>	
17	<p>To what extent does the <u>organization/program/department</u> share a mission with the Network's mission and goals?</p> <p><b>*Mission Congruence:</b> this organization/program/department shares a common vision of the end goal of what working together should accomplish.</p>	<ol style="list-style-type: none"> <li>1. Not at all</li> <li>2. A small amount</li> <li>3. A fair amount</li> <li>4. A great deal</li> </ol>	

<p>18</p>	<p><b>How open to discussion is the <u>organization/program/department</u>?</b>  <b>*Open to Discussion: this organization/program/department is willing to engage in frank, open and civil discussion (especially when disagreement exists). The organization/program/department is willing to consider a variety of viewpoints and talk together (rather than at each other). You are able to communicate with this organization/program/department in an open, trusting manner.</b></p>	<ol style="list-style-type: none"> <li>1. Not at all</li> <li>2. A small amount</li> <li>3. A fair amount</li> <li>4. A great deal</li> </ol>	
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## Outcomes and Indicators from the F5SMC 2015-2020 Strategic Plan

### Desired Outcomes:

The First 5 San Mateo County Commission (F5SMC) adopted the following desired outcomes to guide its efforts during the 2015-2020 Strategic Plan:

1. San Mateo County will give priority to young children and their families;
2. Communities provide a safe and healthy environment for young children;
3. Children have access to high-quality early care and education settings;
4. Families feel connected to and supported by their community and able to nurture their child's health and development;
5. Children have healthy attachments to their parents and caregivers; and
6. Children have access to and are utilizing appropriate health care services to meet their health and developmental needs.

	Proposed Strategies for SP 2020-2025	SP 2015-2020 Indicators
<b>Early Learning</b>	<p><b>Quality Improvement:</b> In partnership with existing community efforts, support formal quality improvement frameworks in early learning environments, and provide the services required to help providers and programs improve their quality as measured by these frameworks. Such services may include: coaching/consultation, including reflective practice and consultation to support children with social-emotional needs and at risk for expulsion and/or reduced hours, peer mentoring, program quality assessments, facility enhancements, early learning provider training, and technical assistance. Recruiting, retaining, and educating the early learning workforce is vital in creating and sustaining high-quality early learning programs.</p> <p><b>Expand Access to Early Learning Settings for Children with Special Needs:</b> Support families’ ability to access appropriate early learning experiences for their children with special needs. Such efforts may include: enhanced referrals matching children with appropriate placements, training and technical assistance for providers regarding supporting children with special needs or who exhibit challenging behaviors.</p>	<p><b>Population-level Indicators:</b>            These indicators have community baseline data and are impacted by many efforts and agencies. The Commission will monitor the following indicators to inform its work:</p> <ul style="list-style-type: none"> <li>• Increase in the percentage of children ages 3-5 who are enrolled in preschool prior to Transitional Kindergarten/Kindergarten entry</li> <li>• Increase in the available supply of infant and toddler care relative to the need</li> <li>• Increase in the number/percent of early learning programs that enroll and maintain children 0-5 with special needs</li> <li>• Increase in the percentage of all early learning programs participating in the QRIS</li> </ul> <p><b>Participant-level Indicators:</b>            These indicators will be measured by First 5 San Mateo County grantees, as applicable, for participants in services:</p> <ul style="list-style-type: none"> <li>• Increase in the percentage of children ages 3-5 who are enrolled in quality preschool prior to Transitional Kindergarten/Kindergarten entry (data not currently available at this time);</li> <li>• Increase in the percentage of early learning programs rated at 3 or above on the QRIS scale; and</li> <li>• Increase in the percentage of families of children with special needs and of infants/toddlers reporting ability to access appropriate early care for their children.</li> </ul>

	Proposed Strategies for SP 2020-2025	SP 2015-2020 Indicators
<p><b>Child Health &amp; Development</b></p>	<p><b>Oral Health Access and Utilization:</b> Partnerships to improve young children’s utilization of preventive oral health care and advocating for policies and practices that increases dental utilization for children on Medi-Cal.</p> <p><b>Early Mental Health Systems and Infrastructure Enhancements:</b> Partnerships to support trauma and resiliency-informed practices and policies in child- and family-serving organizations</p> <p><b>Integrate Systems for Children with Special Needs and their Families:</b> Bolster the continuum of care to identify and treat children with special needs, and the ongoing efforts to address systemic issues that impact access to and quality of these services. Activities may include: promoting universal social-emotional and developmental screening services for children 0-5; embedding screenings, assessments, and care coordination into pediatric clinics, early learning settings, or family support services; supporting linkages and timely access to care coordination, assessment, and services for children and families requiring additional assistance.</p>	<p><b>Population-level Indicators:</b>            These indicators have community baseline data and are impacted by many efforts and agencies. The Commission will monitor the following indicators to inform its work:</p> <ul style="list-style-type: none"> <li>• The percentage of children ages 0-5 exposed to high levels of community violence, who live in neighborhoods that are safe for walking and bicycling, and who have access to fresh, affordable, and healthy food</li> <li>• Participation by early learning programs in efforts to improve the nutritional and physical activity offerings for the children they serve</li> <li>• Maintenance of universal or near-universal health insurance rates for children ages 0-5 (at or above 98.5% of children 0-5 insured)</li> <li>• Increase in the number or capacity of dental providers who serve children on public insurance</li> <li>• Increase in the number of pediatric health providers who provide access to developmental screening as a part of routine well-child visits</li> </ul> <p><b>Participant-level Indicators:</b>            These indicators will be measured by First 5 San Mateo County grantees, as applicable, for participants in services:</p> <ul style="list-style-type: none"> <li>• Increase in the percentage of children with the appropriate number of well-child visits for their age in the past 12 months, calculated using the Academy of Pediatrics schedule</li> <li>• Increase the percentage of children ages 1-5 who have seen the dentist for a routine check-up in the past year</li> <li>• Reductions in the percentage of parents reporting difficulty accessing services for mental health, developmental, or behavioral concerns</li> </ul>

	Proposed Strategies for SP 2020-2025	SP 2015-2020 Indicators
<b>Family Engagement</b>	<p><b>Intensive Support for Families with Multiple Risk Factors:</b> Provide ongoing, individualized, professional support to children and parents in families experiencing multiple challenges, such as: homelessness, low income, domestic violence, incarceration, mental illness or substance abuse. Activities may include: home visiting, care coordination, case management, family needs assessments, social-emotional screening, and therapeutic services, as well as wrap around services such as parent support /parent education groups.</p> <p><b>Parent Connectivity:</b> Support informal or semi-formal social networks to promote parental resilience and reduce social isolation. Activities may include: mothers’ or fathers’ groups; paraprofessional- or peer-led support groups; social media networking opportunities; father involvement efforts; family cafés, father cafés, developmental playgroups; and partnering with parents to identify parent leaders who understand and share knowledge about attachment and early child development among their peers.</p> <p><b>Family Engagement Capacity Building:</b> Increase the understanding of early brain development, the parent-child relationship and culturally responsive practices among service providers from sectors whose decisions affect family functioning, and to promote the appropriate application of that knowledge within their work. Activities may include: training and learning communities (Friday Cafés) to create a culture of awareness, learning &amp; sharing building the capacity of both service sector leaders and direct service staff on early childhood development, adverse early childhood experiences, the 5 Protective Factors and related subjects, systematized data sharing, and promotion of family-centric practices. Target service sectors include: child and family serving organizations</p>	<p><b>Population-level Indicators:</b>            These indicators have community baseline data and are impacted by many efforts and agencies. The Commission will monitor the following indicators to inform its work:</p> <ul style="list-style-type: none"> <li>• Increase in the percentage of children reunified with their families within 12 months of entering out of home care</li> <li>• Decrease in the percentage of children ages 0-5 re-entering the child welfare system</li> <li>• Increase in the percentage of parents who regularly read, sing, and/or count with their children ages 0-5</li> <li>• Increase in percentage of parents who report feeling connected to a support network</li> </ul> <p><b>Participant-level Indicators:</b>            These indicators will be measured by First 5 San Mateo County grantees, as applicable, for participants in services:</p> <ul style="list-style-type: none"> <li>• Reductions in the number and/or severity of risk factors reported by parents, such as inadequate food, inadequate housing, depression, domestic violence, and substance abuse</li> <li>• Increase in percentage of parents reporting that they are able to access the services their family needs</li> <li>• Increase in percentage of parents who report feeling connected to a support network</li> <li>• Increase in percentage of parents reporting confidence in their ability to nurture their children and support their development</li> <li>• Increase in the percentage of parents who regularly read, sing, and/or count with their children ages 0-5</li> </ul>