

**FIRST 5 SAN MATEO COUNTY
PROGRAM, OPERATIONS AND PLANNING (POP) COMMITTEE MEETING**

DATE: April 2, 2018
TIME: 4:00 – 5:00 PM
ADDRESS: San Mateo County Office of Education, 101 Twin Dolphin Dr.
Superintendent’s Conference Room, 2nd Floor,
Redwood City, CA 94065

COMMISSION MEMBERS: Anne Campbell, Sandra Phillips-Sved (Chair), Nicole Pollack
PUBLIC MEMBER: Harvey Kaplan, M.D.
STAFF: Kitty Lopez, Michelle Blakely, Myra Cruz

AGENDA		
1.	Approval of the April 2, 2018 Program, Operations and Planning Committee Meeting Agenda	Phillips-Sved
2.	Approval of the March 5, 2018 Program, Operations and Planning Committee Meeting Minutes (See Attachment 2)	Phillips-Sved
3.	Proposition 64 – Marijuana Taxing & Affects with Children (See Attachment 3)	Lopez
4.	Mental Health Systems Planning Update (See Attachments 4 and 4A)	Blakely
5.	Adjournment	Phillips-Sved

NEXT MEETING: May 7, 2018

**FIRST 5 SAN MATEO COUNTY
PROGRAM, OPERATIONS AND PLANNING (POP)
COMMITTEE MEETING MINUTES**

**March 5, 2018
San Mateo County Office of Education**

- **Commission Members:** Sandra Phillips-Sved (Chair), Anne Campbell, Nicole Pollack, Harvey Kaplan (Public Member)
- **Staff:** Kitty Lopez, Michelle Blakely, Myra Cruz

Commissioner Campbell called the meeting to order at 4:00 p.m. She welcomed new Committee Member, Commissioner Nicole Pollack.

1. Approval of the March 5, 2018 Program, Operations, and Planning Committee Meeting

Agenda: MOTION: Commissioner Phillips-Sved / SECOND: Public Member Kaplan
ABSTAIN: Commissioner Pollack. Motion approved.

2. Approval of the January 8, 2018 Program, Operations, and Planning Committee Meeting

Minutes: MOTION: Commissioner Phillips-Sved / SECOND: Public Member Kaplan
ABSTAIN: Commissioner Pollack. Motion approved.

3. Elect POP Committee Chair

Public Member Kaplan nominated Commissioner Phillips-Sved as POP Chair; Seconded by Commissioner Campbell. The Committee voted and approved the nomination. Public Member Kaplan acknowledged and thanked Commissioner Campbell for being POP Chair for the past few years.

4. Strategic Planning Update

First 5 San Mateo County (F5SMC), Executive Director, Kitty Lopez reminded the Committee that rather than embarking a completely new planning process, the Commission approved the revision of the Strategic Plan which means the current mission, vision, values and desired outcomes will continue to be in effect. Lopez distributed and explained the following 2018 Strategic Plan Revision documents prepared by VIVA Strategy and Communications:

- **Strategic Planning Process 2018:** A summary of the process consists of getting input from the community and San Mateo County Executive Partners (i.e. Head of Health System, Housing, etc.), forming a Strategic Planning Ad Hoc Committee, working with F5SMC Staff, and obtaining input and approval from the F5SMC Commission. Lopez will ask the following Commissioners to be part of the Strategic Planning Ad Hoc Committee: Commission Officers – Pam Frisella and Louise Rogers, longtime member, Michael Garb and new member Nicole Pollack. Commissioner Pollack agreed to be part of the Strategic Planning Ad Hoc Committee.
- **Strategic Planning Notes – February 5, 2018:** Notes recapped discussion points and outcomes from Michelle Blakely, Kitty Lopez and the consultant from VIVA Strategy and Communications, Christina Collosi meeting. They discussed the Strategic Planning framework and ideas.

Commissioner Campbell asked about the possible funding from cannabis taxes if it would require a ballot measure or legislative action. Lopez informed that from her understanding, in the County it would require a vote from the public. Discussion ensued. Lopez will bring to the next meeting what other Counties have done regarding cannabis tax.

Commissioner Pollack asked who gets invited in the community input session. F5SMC Director of Program and Planning, Michelle Blakely, replied that in the past we invited the public and the grantees. Commissioner Pollack suggested to invite core agencies such as Job Train and Daly City Partnership.

- **Strategic Planning Scope of Work** – VIVA's activities, timeline and budget were provided.

5. First 5 Branding Campaign

Kitty Lopez informed that F5SMC is working with Runyon, Saltzman, Eihorn, Inc. (RSE) to develop some additional branding materials for communication. She showed several concepts. The F5SMC Staff preferred the F5SMC "handmade" concept. The Committee agreed. Public Member Kaplan suggested creating an emoji version of the F5SMC "handmade" logo.

6. Marijuana Education Initiative Campaign

Lopez informed that F5SMC will have a collaboration with the Health System on the marijuana education campaign. First 5 Association already has materials and a PowerPoint slide deck regarding effects of marijuana on young children or pregnant women. The Health System is receiving \$250,000 that the County Manager approved for the marijuana education campaign. The Committee asked to have shared learning about this topic. Discussion ensued about marijuana packaging.

7. Program Highlights

F5SMC Program and Planning Director, Michelle Blakely distributed her written report, and talked about the Medi-Cal Administration Activities, CalWORKs Home Visiting Initiative and Rise Power of 9 Regional Policy and Communications Platform.

Commissioner Pollack informed the Committee about the Cal-Learn (a statewide program to help pregnant and parenting teens who are receiving CalWORKs). She informed that CalWORKs in San Mateo County has had a 30% decline over the last year due to the minimum wage increase and people moving out of the County for many reasons. There are 865 families on CalWORKs in San Mateo County which is less than 1% of the County population, and undocumented families do not qualify.

Blakely's written report can be found on [the website March 5, 2018 POP Meeting Packet](#).

5. Adjournment

Commission Chair Phillips-Sved adjourned the meeting at 4:56 p.m.

The next POP Meeting is April 2, 2018 from 4:00 – 5:00 PM.



Prop 64 & Early Childhood

Presentation on Prop 64 & Early Childhood
October 17, 2017



Marijuana Legalization in CA

- The legalization of recreational marijuana in California, with the passing of Proposition 64, is anticipated to increase and normalize marijuana usage across most demographic groups.
- The changing landscape requires careful attention to the regulatory, public health, and education landscape to ensure we protect young children.

Public Health Impacts of Marijuana

Public Health Areas of Concern for Children Ages 0-5:

1. Marijuana Exposure in the Home
2. Exposure During Pregnancy and Breastfeeding
3. Teen Usage During Pregnancy

Children's Exposure in the Home

- Marijuana-related injuries treated at the Children's Hospital of Colorado nearly doubled in the first two years after legalization
- Symptoms of marijuana intoxication in kids include being unbalanced, sleepiness, poor respiratory effort, and less commonly, induced coma
- More research needed on effects of second- and third-hand smoke exposure



Fetal Exposure During Pregnancy

- THC crosses through the placenta
- CDC and CDPH guidance: “no known safe amount of marijuana for your baby”
- Scientifically Confirmed Impacts
 - Fetal growth restriction in mid and late pregnancy and lower infant birth weight
 - Maternal marijuana use results in child's decreased IQ and cognitive function, particularly attention in school-age children



Infant Exposure During Breastfeeding

- THC identified in breast milk of mothers who use marijuana. Infants absorb and metabolize THC in breastmilk
- Ob-Gyn Association recommends that marijuana use should be discouraged
- CDPH cautions that “Pumping and Dumping” doesn’t work - THC is stored in fat cells and continues to release over several weeks into breast milk



Teen Births and Pregnancy

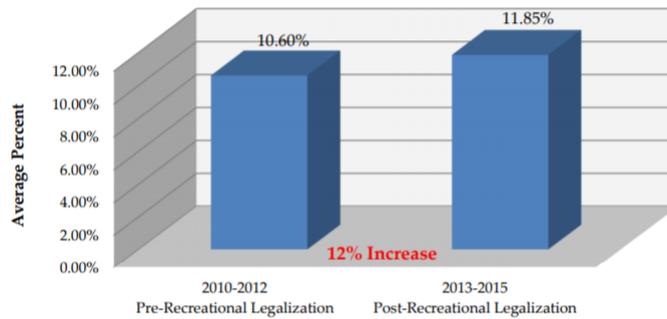
- Teen mothers in Colorado use marijuana prenatally more than any other maternal age group
- 14% of pregnant teens reported marijuana use during pregnancy, compared to 4.3% of age 25-34 women
- Teen pregnancy rate in CA high in certain counties: 45 teen births per 1,000 young women (national average is 20.3)
- WA study found that among 8th and 10th graders, marijuana use significantly increased AND perception of harmfulness decreased after legalization.



Teen Births and Pregnancy

- New research from CO found a 12% increase of MJ use among youth ages 12 to 17

**Average Past Month Use of Marijuana
Youth Ages 12 to 17 Years Old**



SOURCE: SAMHSA.gov, National Survey on Drug Use and Health 2014 and 2015



Proposition 64 Overview

Prop 64 and Prevention – Broad Goals

- Prop 64 “will legalize marijuana for those over 21 years old, protect children, and establish laws to regulate marijuana cultivation, distribution, sale and use, and will protect Californians and the environment from potential dangers.”
- “The programs shall emphasize accurate education, effective prevention, early intervention, school retention, and timely treatment services for youth, their families and caregivers.”



State Taxes Under Prop 64

- LAO predicts Prop 64 could generate low billions of dollars
- State Excise Taxes
 - Per ounce cultivation tax for growing marijuana
 - 15% sales tax on the retail price of marijuana
- Revenues
 - First directed towards marijuana regulatory costs not covered by license fees: Community Grants, Evaluation of Prop 64 impacts, Driving while intoxicated study



State Funding Under Prop 64

- Remaining Revenues
 - **20% – Law enforcement training** to recognize driving under the influence of drugs, and community-based organization education grants (mostly CA Highway Patrol)
 - **20% – Environmental restoration** to address impacts of marijuana cultivation (Departments of Fish and Wildlife and Department of Parks and Recreation)
 - **60% – Youth education, prevention, intervention and treatment** surrounding drug use
- Youth account is governed by a tri-agency agreement between the DHCS, CDPH and CDE
- No state discussions yet about how to allocate 60%



Local Revenues

- **Business Taxes:** Counties and cities that allow marijuana commerce will receive a portion of the sales tax revenues, property taxes, and local business taxes will remain within that local municipality.
- **Additional Taxes:** Prop 64 allows local municipalities to tax marijuana locally at a higher rate than the 15% baseline established by the state
 - E.g.: Sales/ Excise taxes, Cultivation/ Manufacturing/ Processing/ Distribution Taxes, Development Fees & Agreements, etc.
- **Existing Medical MJ Taxes:** Many existing medical MJ taxes will be applied to recreational MJ on January 1, 2018.



First 5 Engagement

Association's Work

- Education on Health Impacts and State Efforts:
 1. **Public health impacts:** Urgency to Act White Paper on marijuana impacts on young children
 2. **Prop 64 background & case studies:** Understanding Prop 64 regulation and revenue & case studies on local commissions leading this work
- Early discussions in Prop 64 Stakeholder Workgroup around 60% of state funding

Case Studies: Early Childhood Set-Asides

Santa Cruz

- Extension of existing Cannabis Business Tax to manufacturing and cultivation
- First 5 presented a “Thrive by Three” agenda to support funding for home visiting, parent education and other programs
- \$350,000 in first year funding approved

Humboldt

- Measure S: \$1-\$3 sf cultivation tax – passed overwhelmingly
- Advisory measure identified early childhood mental health as key priority
- \$400K in first year funding



Case Studies: Conversations in Progress

Mendocino

- Cannabis Sales Tax to manufacturing and cultivation
- First 5 and Youth Org proposed a “Future Generations Fund” for children and youth
- Still under discussion

Sonoma

- General Tax (\$10-\$38 sf cultivation) & 10% gross receipts
- First 5 Sonoma participating in conversations with other agencies and community members
- In progress



Case Studies: Los Angeles

City of LA

- Social Equity set-aside for youth organizations
- First 5 letter urging expansion to include early childhood
- Still under discussion

County

- Proposal to mirror city's "social equity" set-aside



Thrive By Five Approach

Thrive by Five Preview

- Placing prevention and child-safety regulation at the top of any drug prevention and intervention strategy, starting prenatally and with newborn children
- Promoting evidence-based family supports within the Prop 64 mandate for services funded at the state and local level
- Toxic stress research illuminates the power of very early intervention with culturally responsive, holistic, and research-based investments

Date: April 2, 2018
To: First 5 San Mateo County Commission
From: Michelle Blakely, Program and Planning Director
Re: Early Childhood Mental Health Systems Initiative Update

BACKGROUND

The F5SMC 2015-2020 Strategic Plan Implementation Plan approved by the Commission includes a Service Strategy designated for Mental Health Systems Building. The initial phase of this strategy, that of information-gathering, identifying and prioritizing strategies, is intended to inform F5SMC's future investment(s) in this area, and to identify other important opportunities that may be possible to address over time through collaborative efforts. In June 2017, after releasing a Request for Bids, F5SMC selected Learning for Action (LFA), a San Francisco-based consulting group, to lead the planning process for the Mental Health Systems Initiative in partnership with F5SMC staff.

A presentation to the Commission was provided by LFA at the January 2018 commission meeting highlighting recommendations from the Mental Health Systems Steering Committee. The Steering Committee recommended prioritizing the idea of a trauma-informed care initiative, with specific interest in using this initiative to help child- and family-serving organizations and systems become more internally trauma-informed in their operations as a first step. Such an initiative is recommended to include key components to support the development of trauma-informed agencies.

UPDATE

Planning activities for this initiative, January thru April 2018, included on-line research, key informant interviews, two steering committee meetings and strategy sessions with F5SMC staff. Information reviewed and discussed at the steering committee meeting March 27th are included in **Attachment 4A**.

CONSIDERATIONS

- Mental health concerns continue to surface as a persistent need for families of young children in San Mateo County.
- The F5SMC Commission approved of the Mental Health Systems Building Service Strategy as a funding priority as part of the 2015-2020 Strategic Plan. At the August 2017 Meeting, the Commission approved an allocation of \$130,000 annually over two years (FY 2018-2020) for the implementation of the identified project(s).
- The planning phase of this process is very thorough and includes many opportunities of feedback from multidisciplinary stakeholders.
- The recommended approach aligns well with other efforts underway in San Mateo County without creating duplication. There is also momentum at a regional, statewide, and national level to focus on trauma-informed approaches.
- Explicit recommendations for funding and implementation will be brought to the Commission within the next few months.

NEXT STEPS

- Further refinement of the draft *Trauma Informed Systems Work: An Initial Landscape Scan*.
- Framing the language utilized and the approach to implementation of this work to better reflect the proposed work. (i.e. Trauma Responsive or Trauma Aware vs Trauma Informed and focusing on resiliency methods & communications.
- Provide explicit recommendations for funding and implementation will be brought to the Commission within the next few months.

First 5 San Mateo Trauma-Informed Systems Initiative Planning

2nd Planning Committee Meeting



Project Goals

Long-term goal: Embed Trauma-Informed Policies and Practices at every level of the system



Training and support for child- and family-serving organizations to make entire organization & staff more trauma-informed, including:

- **Agency Self-Assessments of Trauma-Informed Care**
- **Trauma 101:** Basic training on definition, prevalence, impacts and treatment of trauma as well as information about resiliency and protective factors
- **Reflective Practice Training and Supervision:** An approach that supports various models of relationship-based service delivery and can be used across disciplines, systems of care, and service models for children and families.

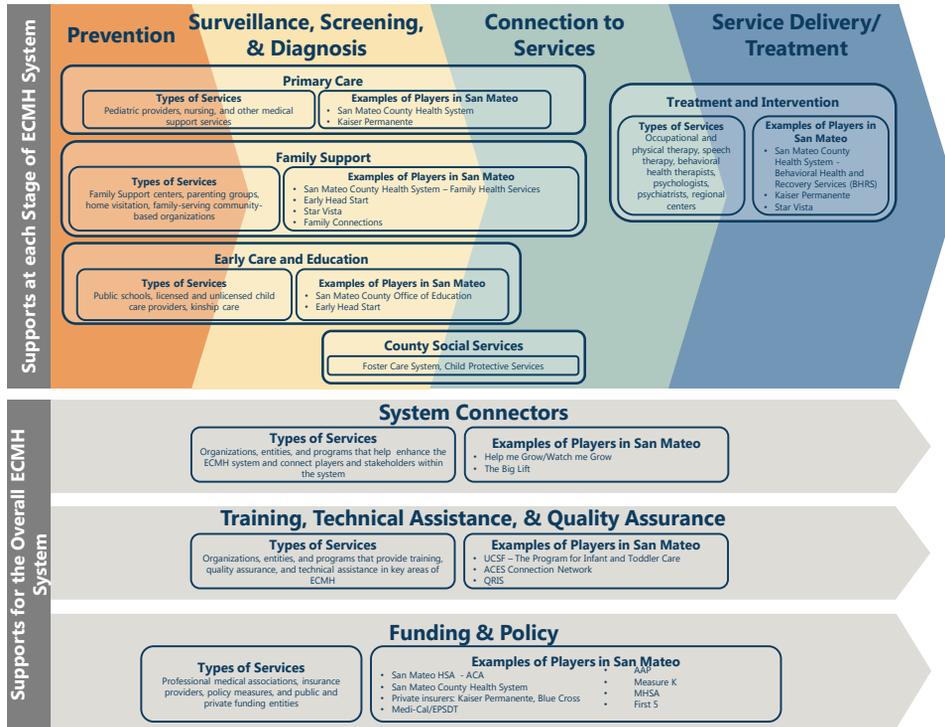


Training and resources for professionals working with children and families

- To understand trauma, its impacts, and treatment options
- That incorporates cultural humility into trauma-informed work



Education for parents to help recognize the signs and symptoms of trauma



Preliminary Interview Themes

TIS is **systems change** work and therefore must be slow and deliberate

- Developmental approach
- Needs champions
- Relationship building
- Parallel processes with organizational change

Need to address **public awareness**

- Importance of language

Engage **peers** and **communities** (and the dangers of a policy-driven approach)

Value of **train-the-trainer** model

- Community of Practice model could be difficult

Some sectors may be **more hungry** than others

Challenges with **public agencies**, **funder** whims, and **medical** community

Attachment 4A

